

- Contributed to the launch of Helpline 1314 & the Punjab Domestic Workers Survey 2022–23.
- Addressed 70+ cases of violence, rape, harassment, and wage violations and facilitated 37 women domestic workers in receiving legal aid.
- Trained and equipped 700+ workers for better understanding on legal rights, leadership, occupational health, literacy, and negotiation.
- Enabled 46 women to gain literacy at 4 centers; 650 workers received first-aid kits.
- Reached 8,000+ community members and 4,800 workers through online and off line events; rallies, seminars and webinars.

Empowering Youth: Attaining Gender Equality

- Trained 900 young women and girls in leadership, SRHR, gender equality, safeguarding, climate change, civic engagement, and mental well-being.
- Enrolled 32 young women in financial and digital literacy programs.
- Provided employment to 31 young girls in WISE projects.
- Provided internships to 32 female students, leading to employment opportunities and career progression across diverse professions.

Amplifying Women's Voices

- Ensured women's voices, struggles, and achievements were publicly recognized, mobilizing thousands of women for International Women's Day, National Women's Day, Working Women's Day, and other international observances.

- Organized hundreds of events across communities during the 16 Days of Activism.
- Amplified outreach through press coverage, media forums, and social media campaigns.

Knowledge Generation

- Produced evidence-based research on GBV, sexual harassment, political participation, democracy, domestic workers' rights, and gender equality.
- These research outputs informed advocacy campaigns, shaped policy debates, and equipped civil society, media, and community groups with credible evidence to amplify women's voices in governance and policy reforms.

Networking & Alliance Building

WISE is active part of the following local, regional and international networks:

World March of Women (WMW)

Climate Action Network South Asia (CANSA)

Fem Consortia-Pakistan

Child Rights Movement (CRM) Punjab

Buzurg Dost Network (BDN) Punjab

Punjab Protection against Sexual Exploitation and Abuse Network Punjab (PSEAN)

Joint Action Committee for Peoples' Rights (JAC)

WISE remains committed to advancing women's rights, strengthening community leadership, and promoting gender equality across Pakistan.



Basement, Sufi Mansion, 7-Egerton Road,
Lahore-Pakistan. ☎ +92 42 36305645

🌐 www.wise.pk ✉ info@wise.pk

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15 Years of Advancing Women's Rights in Pakistan (2011–2025)

In June 2011, a group of women's rights activists laid the foundation of Women in Struggle for Empowerment (WISE) with a vision of a just society where women enjoy equal rights. Since then, WISE has launched programs and campaigns and worked tirelessly to bring women's rights, priorities, and voices on critical gender issues to the forefront.

Today, WISE takes pride in having brought positive change in the lives of thousands of women, including young girls, domestic workers, lady councillors and working women, who continue to strive for gender equality in Pakistan.



Safeguarding & PSEAH (Protection from Sexual Exploitation, Abuse and Harassment)

- WISE launched a large-scale awareness campaign in collaboration with the office of Punjab Ombudsperson across 18 districts in Punjab.
- 35,476 women, students, employees, and employers were outreached and got sensitized through seminars and training workshops.
- Provided orientation and facilitation to 630 institutions (banks, educational institutes, factories, and Govt. departments) to comply with the anti-sexual harassment law.
- Imparted training to 459 volunteers for supporting community outreach in 20 districts of Punjab
- Provided legal aid and counselling to 23 survivors of workplace harassment.

Strengthening Women's Political Participation & Local Governance in Punjab

- Mobilized 16,000+ women through seminars, conventions, walks, and virtual cafés.
- Provided training to 636 elected women councilors in two districts of Lahore and Nankana Sahib.
- Enhanced knowledge of 1,435 women and girls about the topics of leadership, safeguarding, and pro-women laws.
- Established 30-member Lady Councillor Caucus, advocacy groups and 2 women councilor networks in three districts
- Established 26 Aurat Akaths (Women Collectives) organizing 518 women and girls
- Strengthened women's political participation by conducting Advocacy Forums, supported by 19 media events, 9 short documentaries and radio programs.

- Sensitized 2,446 citizens especially women and girls through voter education activities
- Produced and published critical analyses, training manuals, booklets, flyers, and newsletters on democratic governance and women's political participation at grassroots governance.

Women CNIC & Voter Registration

- Identified 35,873 unregistered women and facilitated 21,240 women to obtain CNICs and voter registration in the district of Nankana Sahib
- Conducted 240 coordination meetings with NADRA, ECP, DVEC, Local Government, and political actors.
- Organized 8 DVEC meetings to enhance female voter registration.
- Reached 47,839 people on voter registration and CNIC acquisition through 11 advocacy forums and door-to-door visits.

Rights & Dignity of Women Domestic Workers (WDWs)

- Organized 800+ WDWs into 21 groups in three districts: Lahore, Sheikhupura and Faisalabad
- Supported WDWs for registering Women Domestic Workers Union Punjab with 139 members. Provided technical support and leadership training to the supported DWs unions in Faisalabad.
- Union office institutionalized consistent case support and referral pathways.
- Secured Punjab's first-ever minimum wage notification for domestic workers
- Supported drafting of Rules of Business and PESSI reform proposals.